

MSL PTSA Minutes
2/17/21, 5:30-6:30 p.m.

Present: **Ms. L. Banks, Ms. M. Franco-Banaszak, Ms. K. Pollock, Ms. P. Gende, Mr. B. Titus, Ms. S. Borges**

Minutes from 1/20/21 were approved .

1. Treasurer's Report: Provided by Ms. Friestad before the meeting began. The current balance of the PTSA account is \$4,574.43 One check has been written 2/9/2021 for \$31.50 (dues due to the State PTA, for memberships-has not posted yet.) There are no outstanding bills due at this time.
2. Water fountain grant: involve middle school teachers and students since they will be the ones to benefit, source of purified water to the kids to promote good teeth, why do we deserve it? Ms. Pollack to send application materials from her school that applied for the same grant. Use Messenger/FB system to inform parents and get ideas, PTSA could gift students a water bottle, middle school social group maybe they could design a logo (Nicole Smith), Ms. Borges to schedule a GM with Ms. Pfaller, Ms. Smith, and Ms. Franco to determine what we can commit to and next steps with students.
3. Wishlist: Ms. Banks asked Mr. Titus for input. He agreed that her sending a link out to teachers to get their input would be a good idea. Looking ahead to next year would likely be on their mind.
4. Discussion about membership recruitment: Mr. Titus shared perspective about getting faculty involved. Need to catch students' attention in the subject line of emails or other written correspondences. Ms. Franco wrote personal notes to each staff person or sent students to each classroom in the past to engage teachers. Need to be better with link on website and getting link out early. Ms. Gende said PTSA was visible at Open House through food truck and getting registrations on site, also present at parent/teacher conferences. New student packets could include a flyer. Secretary put-out one-pager as well. These touch points are missing. Need for PTSA to be present and get messages out there. Keep projects realistic in size and number until we get more members. Could use remaining time this year to start strong next year. Ms. Friestad worked really hard to get MemberHub ready. She is sending the information about joining and paying dues, along with blurb about PTSA to Dr. Baez very soon. Ms. Borges will send this information to Mr. Titus.
5. School board meeting is next week Tuesday. Information is posted so that stakeholders know the outcome of any board meeting where they vote so that they are aware of the outcome of the vote.

6. Ms. Franco - Leaders Igniting Change (Yani): Ms. Franco would be happy to put anyone who wants to know more about LIT in contact with Yani. Parent/student education events are in the works to address some of the issues that families/students are facing (e.g., global, national, and local events such as, school to prison pipeline and racial disparity). Forum format. Yani is a part of this preparation work and she has a focus on helping students develop their voice and address the public. February is the next focus date. MSL has a LIT chapter that has been running. Attendance is picking up through the virtual platform.
7. How to get more students to attend these meetings? MemberHub will help. Ms. Friestad is going to write a blurb about PTSA. She will send it to Dr. Baez along with the blurb and he will post it to the MSL PTSA page/school website. Ms. Franco will also send information out to teachers.
8. More on Memberhub: Mr. Parish suggested getting more food cards for families (e.g., grocery, restaurant). Janet will continue to add more cards to diversify options. He also suggested getting a hawk logo onto MemberHub. Ms. Franco and Ms. Friestad are working together to get clipart from Dr. Baez. Ms. Friestad is going to keep updating MemberHub to make it more and more what it could be. We thank her for all her efforts. She encourages us to promote it well. Mr. Parish also updated us on the Stone Creek coffee donation: once school is approved, coffee is shipped out. We would order one bag of grounds per staff member, they drop it off, and staff would be invited to pick it up. Dr. Baez is to receive notification so that he can approve this donation.

The next meeting is February 17, 2021. Ms. Banks will create a new meeting link and get that posted soon.