



**Web Design Dual Enrollment Curriculum During High School (12 Credits)**

- VICOM-123 Website Development.....3
- VICOM-128 Web Development HTML/CSS...3
- VICOM-150 Intro to Digital Media.....3
- EBUS-118 Social Media Technologies.....3

**Complete the remaining classes after graduation@MATC (19 Credits)**

- VICOM-118 Multimedia Scripting.....1
- ENG-151 Communication Skills.....3
- VICOM-162 Database-Driven Web Design....3
- VICOM-124 Content Management.....3
- VICOM-125 Advnaced Webstie Dev. ....3
- VICOM-126 Mobile Web Develoement.....3
- VICOM-152 Interactive Multimedia.....3

**Total Credits: 31**

*\*Classes you can complete at Bradley Tech will save you the costs of 12 MATC credits, \$2,500.00!*

Lynde & Harry Bradley  
 School Of Technology & Trade  
 700 South Fourth Street  
 Milwaukee, WI 53204  
 (414) 212-2400

**Possible Careers**

- Front-end designer
- Web designer
- Web developer
- Marketing

**Related Programs**

- eBusiness Technology Analyst
- Interactive Media
- IT Mobile Application Developer
- Mobile Application Designer

**Income After Graduation**

**\$24.57/hour median wage (2015)**



**Bradley Tech Design Academy Career Pathways:**

- Web & App Design
- Graphic Design

[www5.milwaukee.k12.wi.us/school/bradleytech](http://www5.milwaukee.k12.wi.us/school/bradleytech)



**Start dates:** August and January

# Web Designer

**TECHNICAL DIPLOMA** Program Code: 31-206-1 | Downtown Milwaukee Campus

To prepare for this field's ever-changing technology, students learn and apply in-depth skills in web design, design tools and web development languages. Coursework includes social media marketing, and the designing and publishing of several websites using multiple web-development languages.

## Career Outlook

Demand for web designers and webmasters is growing steadily as more businesses and organizations rely on functional and flexible websites to attract and serve their customers.



After earning this diploma, the credits can be applied toward completing the Interactive Media associate degree.

## Workplace Competencies

Employers will expect program graduates to possess the following skills:

- Web development
- Web page design
- Web page scripting
- Project planning
- Interactive interface design
- Social media marketing
- Professionalism and good communication skills

## Admission Requirements

- A high school diploma or GED
- Demonstration of proficiency in basic skills through a course placement assessment
- Demonstration of basic computer skills in operating systems, word processing and the internet